

# BUILD YOUR FB GROUP AUTHORITY



**Goal:** To be seen as a valuable contributor to FB groups you have joined so your target audience sees your content/contributions and interacts with you.

**KPI:** To have other group members (Who are your target profile) interact with your posts via likes and comments so you can start a conversation with them privately.

The Process:

**Step 1** – Search and join relevant FB groups

**Step 2** – Create and post an Introduction message (Video even better!)

## Intro Template 1:

👋 Hello [Group Name] members!

I'm excited to be a part of this amazing community and wanted to introduce myself. My name is [Your Name], and I'm passionate about [mention your area of interest or expertise]. 🚀

I'm here to connect with like-minded individuals, share my experiences, and learn from all of you. I've been [briefly mention your background or experience related to the group's theme].

Here are a few things I'm looking forward to in this group:

- Learning from your valuable insights and experiences.
- Engaging in meaningful discussions on [relevant topics].
- Connecting with fellow [group name] enthusiasts.
- Sharing some [mention a resource or knowledge] that I believe can benefit the community.

I'm a firm believer in collaboration over competition, so if you have questions or need help with [related topics], please feel free to reach out. Let's support each other on this journey!

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☀️ If you'd like to connect or discuss anything specific, drop me a message or comment below. I'm also interested in hearing about your [mention a common interest related to the group].

Looking forward to getting to know all of you better and contributing to the vibrant discussions in this group. 🙌

Thank you for having me!

Best regards, [Your Name]

## Intro Template 2 - Casual and Friendly Style

Hey there, [Group Name] fam!

I'm super stoked to join this fantastic group and get to know all of you. I'm [Your Name], and I'm all about [mention your passion or interest]. 🌈

I've been on this journey for a while now and have learned some awesome stuff about [related topics]. But what I'm really excited about is connecting with cool people who share my passion.

Here's what you can expect from me:

- A friendly and open-minded attitude.
- Sharing funny anecdotes about my adventures in [related topics].
- My undying love for [mention something you adore related to the group].
- Random memes and jokes to brighten your day.

I'm a big believer in positivity and good vibes, so let's make this group even more awesome together! If you have any burning questions or just want to chat, don't hesitate to slide into my DMs. 💬

Looking forward to making new friends, sharing stories, and spreading positivity in this amazing group!

Catch you on the flip side, [Your Name]

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## Intro Template 3 – Professional & Knowledgeable

Greetings, Esteemed Members of [Group Name],  
It's an honor to be accepted into this group. I'm [Your Name], and I come bearing a wealth of experience in the realm of [mention your area of expertise]. 🇺🇸

With [mention the number] years of dedicated work in this field, I've had the privilege of [briefly mention a significant achievement or experience]. I am joining this group to foster a culture of knowledge exchange and professional growth.

My goals within this community:

- Providing in-depth insights and analysis on [related topics].
- Engaging in thoughtful discussions on industry trends and developments.
- Offering guidance and mentorship to those seeking to enhance their knowledge.
- Collaborating with like-minded individuals on projects that drive our field forward.

Should you require expert advice, have questions, or simply wish to engage in intellectual discourse, please do not hesitate to reach out. I'm here to contribute to the group's collective wisdom and success.

Let's embark on this journey of growth and enlightenment together.

Respectfully,

[Your Name]

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## Template 4 - Healthcare example

👋 Hello fellow healthcare enthusiasts!

I'm thrilled to be a part of this amazing healthcare community and wanted to introduce myself. My name is [Your Name], and I'm dedicated to the well-being of all our furry friends and human companions. 🐾💪

I bring to the table a background in [mention your relevant healthcare field, e.g., veterinary medicine, chiropractic care], and I'm passionate about providing the best care possible. I've spent [briefly mention years of experience or any notable achievements] in this field, and I'm excited to share my knowledge and learn from all of you.

Here are a few things I'm looking forward to in this group:

- Sharing insights on [mention a specific healthcare topic, e.g., pet nutrition, spinal health, therapeutic massage].
- Engaging in discussions about the latest advancements and best practices in [mention your field].
- Exchanging tips and advice for improving patient care and well-being.
- Connecting with fellow healthcare professionals who share my dedication.

I firmly believe in collaboration among healthcare providers, so if you have any questions, need advice, or want to chat about [mention a common healthcare concern], please feel free to reach out. Let's support each other in our mission to improve health and wellness!

🐾🦷 If you'd like to connect or discuss anything specific, drop me a message or comment below. Whether it's about treating a tricky case or sharing heartwarming stories, I'm all ears (or paws)!

Looking forward to getting to know all of you better and contributing to the well-being of our patients. 🏥

Thank you for welcoming me into this caring community!

Best regards,

[Your Name]

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**STEP 3** - Post interaction - Interact / Comment / Like / Add value to 5-10 recent posts

**STEP 4** - DM's with people that interact with you

Script to Use:

Hey (Name),

Just wanted to say thanks for (doing action).

Example 1: By the way I noticed you are also a (insert profession).

That's awesome :)

How long have you been doing that for?

(Name)

Example 2: By the way I noticed that (insert interesting thing that you can relate to)

That's awesome :)

Connection question.

Example:

Example 2: By the way I noticed that you also have a french bulldog.

That's awesome :)

Is yours a bit wild too?