

Know What You Need

Prepare your business for the next level by strategically planning your next hire.

So, ask yourself this:

What are the current holes in your business that you need to fill?

What Difference would it make to you to fill that role properly?

What is your business currently lacking in terms of core skills that are needed to get you to the next level?

In order to get to the next level, what do you need in the next person that you hire?

How will you know when you find this person – what skills will they have, how will they demonstrate them, how will you know when you've found them?

Hopefully you realise by now that you don't just need another person with a degree – you need someone really special. To get up to 7 figures per year or to add another 7 figures per year it's about the right talent.
