

- Initial appointment follow up video -

Use this template to create your video script to create an amazing follow up process for your new patients.

Intro

Hi name,

It's name here from XYZ clinic.

This is a quick but important video about your (insert problem/solution), so please watch it to the end.

Agenda

I'm going to share some important information about (insert what you'll cover e.g what to expect after today's appt, what you need to do before your next appt, and I'm going to share a resource with you to help with your treatment)

Content

Firstly, it was great to meet you today and I look forward to helping you with your XYZ treatment.

I just wanted to take a moment to over deliver for you because at XYZ clinic, everything we do is for YOU, our valued patient.

So that I can best help you, I've got some quick tips/resources for you.

Before our next session, please make sure that you (insert advice).

To make it easier for you, here's a resource I have that I believe is valuable (pull it up on the screen and show them). You can check that out by going to (insert link).

Pre-objection handle

Prior to your next appt, you may notice that (insert what they may notice).

This is totally normal, I just wanted to remind you of that.

Future pace

In your next appt I am going to (insert what treatment will cover) so that we can get you moving towards (goal).

I will also go over your treatment recommendations so that we can discuss those in detail together and help you get the best possible result.

Express gratitude

I also wanted to take this opportunity to say thank you for choosing to work with us as XYZ clinic.

It means a lot to me and the whole team.

We are obsessed with (Insert profession name) and we look forward to helping you.

If you need anything between now and your next appt on (day, date and time) please contact me on (provide contact details).

Thank you for taking the time to watch this.

I'll see you soon.

Bye for now.