



Hey *(name)*,

*(name)* here from *(insert name of Practice)*. How are you?

What have I taken you away from today?

Thanks for making the time to chat with me about our *(insert title of role)* role.

Did you have a chance to look through the video I sent you?

Great.

What stood out to you?

*(chat)*

We are looking for the right person to join our team & turn them into a superstar.

We know that the person we are looking for most likely won't be looking on any recruitment website they are most likely happily employed, just like you.

So, one of our recruitment methods is to go out to people who are happily employed and show them a better opportunity.

So, that's how we ended up here today.

This morning, I scrolled through LinkedIn and I started looking for someone who is young, dynamic & in the right field of *(insert role)*.

Then I thought let's jump on a call to see if this would be a fit for you.

Did you have a chance to look through the role on the link I sent you?

Yes/No

Well let me give you a bit of background on us:

*(insert what you do)*

**Eg:**

We are an online marketing and coaching business for healthcare professionals.

We work with specifically physios, chiro's, osteo's, dentists to help them grow their business using our unique frameworks around marketing, retention & management.



We're not hiring because someone left, we're hiring for growth.

And we are looking for a superstar to join our team and help us grow even further.

So we looking for a *(insert role details and what the outcome of that role is)*

**Eg:** So we looking for a full time marketing & sales person you'd be chatting to inbound qualified leads.

Does this sound like something you're interested in?

Great.

Are there any questions that I can answer for you?

*(Handle any questions here)*

Ok *(name)*, now that we've met would you like to be considered for the role?

Perfect well here's what you need to do next:

Send us your resume

Complete a personality test

Record a short video on your smart phone answering 3 questions

I'll email this all out to you?

When can you get that done by?

Organise a time for them to send it through – 48 hours generally works.

***If they ask for salary?***

Let me ask you this...

How much are you currently earning?

The right fit can earn up to X in this role.

But like I said, that's only for the right fit.

Does that align with what you are after?