JV letter 1

Subject line: can we promote you to our database of patients?

Body of email:
This is XXX, I'm the JV manager and Director of New Business Development of XXX at XXX Practice

You've probably heard of XXX. He has a big list of patients in (AREA) and is one of the true thought leaders in the (insert relevant) profession.

I'm writing because right now, we're looking for more professionals to promote to our list to help our patients as much as possible and to grow our relationships with likeminded professionals. We'd love to setup a time to talk and find out a little more about you and what programs/services you'd most like our JV support on in the near future.

Please let us know some times that work for you and I'll see if we can get some times scheduled in the next week or two to get you on the phone with XXX.

Kind regards,

XXX