Hi Dianne,

It was great to speak with you today after all of our phone tag!

Glad to hear you are getting such great results with (name), we are really happy that you've been able to help him so much.

As per our chat today, from now on we will email you our pilates referrals and CC in the patient and introduce you each other so we can make the process as smooth as possible.

We would also like to promote you to our database of patients so that they can benefit from your services too. Simply write up your promo piece, with an offer (to make them more likely to take the next step) and then we can send this out for you. The whole process takes a few weeks from the time we receive your info as it get's a bit techy with the design and uploading of info to our email program, but we will assist you with all of that.

As per our chat we've made a big difference to other businesses like yours by helping business owners to add value to their databases by way of offering free (insert your profession here) services. It helps the client by way of making a service available to them for free, helps your business by offering your audience a gift from you and strengthens your relationship with them, and one day they may choose to use us when they need it, free of charge. We find that giving to the community is the best form or marketing for us so we can keep spreading the healthy word.

We are really happy to offer your members, staff and family members:

-a XYZ assessment (value of $82.95 for free)

- a 1 2 3 report (value $97

for free)

- ABC written recommendation (value $98.95 for free)

This represents **$277.90** per person as a demonstration of our commitment to you.

In Addition:

When your members need an appointment during the week - they will be prioritised and

guaranteed of an on the day appointment to get them on the fast track to recovery.

We really want to build our relationship with you, and a great way to do this is also for

your staff to enjoy a free (relevant assessment) and a coffee with one of (insert relevant profession.

I think that communication on healthcare management is of the utmost importance and this

is harnessed by us enjoying close working relationships with the professional staff of the

businesses that we partner with.

The best way to promote this in our experience is simply by an email to your members that helps to improve and strengthen your relationship with your members by way of a value add, makes it easy for your members to access our services when needed, and finally an endorsement from you regarding our services.

We are able to set up a web link to increase ease of making appointments for your members. I have attached an example of a link that we used for a local netball team and they found this was great for their members. On this page, we would handle the set-up, hosting fees and design work, all we require from you is a copy of your logo and we can do the rest ☺.
I have also attached an example letter that we think would work well to promote it. Feel free to adapt it if needed. As you know, in this busy age, people glance over email pretty quickly, so we request that you notify your audience of the offer 2 -3 times during the season as this will increase awareness and make it easier for your players to benefit.

Looking forward to helping you more Dianne.

Best number for me is XXX

Kind regards,

John